



ChildCareGroup

**On its 110th Anniversary, ChildCareGroup Taps
Tori Mannes to Lead Agency
*New President and CEO Brings Decades of Diverse Experience to
Dallas' Largest Non-Profit***

DALLAS – Dallas-based nonprofit organization ChildCareGroup, now celebrating its 110th anniversary, has named **Victoria (Tori) Thomas Mannes** as its new CEO/President, and has promoted **Mark Browder, CPA**, to the role of CFO/COO. The announcement was made by Betsy Edmondson, Chairman of the agency's Board of Trustees.

“As we celebrate 110 years of continuous service to children and families in Dallas County, we are grateful for the trust our funding partners and the community have placed in us,” said **Betsy Edmondson**, Chairman of the agency’s Board of Trustees. “We are exceptionally pleased to have **Tori Mannes** as our new President and CEO. Her professional background and, knowledge of ChildCareGroup and the Dallas community will be great assets to the organization. Also, we are pleased to have promoted **Mark Browder** to the role of CFO/COO. Together, they are poised to lead this agency forward by impacting the lives of thousands of children and families in our community.”

A Dallas native, Mannes brings both experience and passion to ChildCareGroup and its mission of providing, delivering and expanding the best child care services available outside the home. She has more than 27 years of experience in the fields of marketing, public and community relations, corporate philanthropy and nonprofit management. Most recently as President and Executive Director of The Wilson Foundation, Mannes also served as VP and State Manager of Corporate Philanthropy and Sponsorships for JPMorgan Chase and as the first Marketing Director for Thompson & Knight LLP. She is an Honorary Life Trustee of ChildCareGroup, a past Board Chair and a member of the agency’s Board of Trustees between 1996-2003.

Mannes is an experienced business leader, an accomplished fundraiser and a dedicated community volunteer and philanthropist. She is currently the Co-Chair of the Alumnae Steering Committee of the Dallas Women’s Foundation, Co-Founder of the International Grantmakers Forum, member of the SMU Libraries Executive Board and SMU 21st Century Council, and in 2011 was Honorary Chair of The Great Adventure Hunt fundraiser for ChildCareGroup. She has served in many capacities with the Junior League of Dallas. Mannes is a graduate of Vanderbilt University.

“I am thrilled to be a part of ChildCareGroup, one of the oldest and historically influential agencies in Dallas,” Mannes said. “ChildCareGroup has made a profound

difference for children and families throughout Dallas County for many years. I look forward to leading the agency as we continue to build promising futures for our community's youngest residents.”

In addition to Mannes' appointment, Edmondson also announced the promotion of Mark Browder to CFO/COO. Browder joined ChildCareGroup as CFO in August, 2009, and his new role includes overall financial and operational management of the organization. Browder is a CPA and a member of the Texas and Dallas Society of Certified Public Accountants. He is a graduate of The University of Texas.

He served as Interim CEO during the executive search process.

ChildCareGroup held a special 110th Anniversary celebration on Tuesday, October 11th at the Communities Foundation of Texas. The event provided an opportunity to re-connect with board members, donors, friends and past CEOs like Madeline Mandell and Susan Hoff whose dedicated service has enabled us to meet the needs of thousands of children and families in ways that our founders could not have imagined,” said Edmondson. The Event Honorary Chairs were: Sandra Estess, Marguerite Hoffman and Melissa McNeil, with Edmondson serving as the Event Chair. Event photos can be seen by [clicking here](#).

ChildCareGroup (CCG), founded in 1901, is a non-profit agency dedicated to promoting, delivering and expanding the best child care services available outside the home. CCG is currently the 2nd largest recipient of the United Way funds. The families served by ChildCareGroup are primarily low income, most earning below the poverty level. Every day, ChildCareGroup subsidizes the care of more than 14,000 children from low-income families in regulated child care facilities throughout Dallas County and serves an additional 600 children in its early childhood centers.

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